

When Earth meets AI

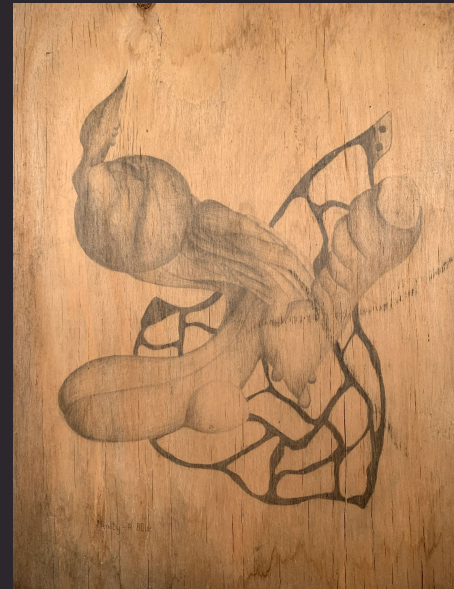


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EnviTrace LLC



Questions that have driven us from the dawn of time ...

- What is the Meaning of Life?
- Is the world understandable?
- Is there a Theory of Everything?

- Are we Humans or Dancers?
- Is AI a Dancer?

- Can AI help us answer these questions?



Intelligence

- What is intelligence?
- How our brains work?
- How AI works?
- Artificial vs Natural Intelligence?

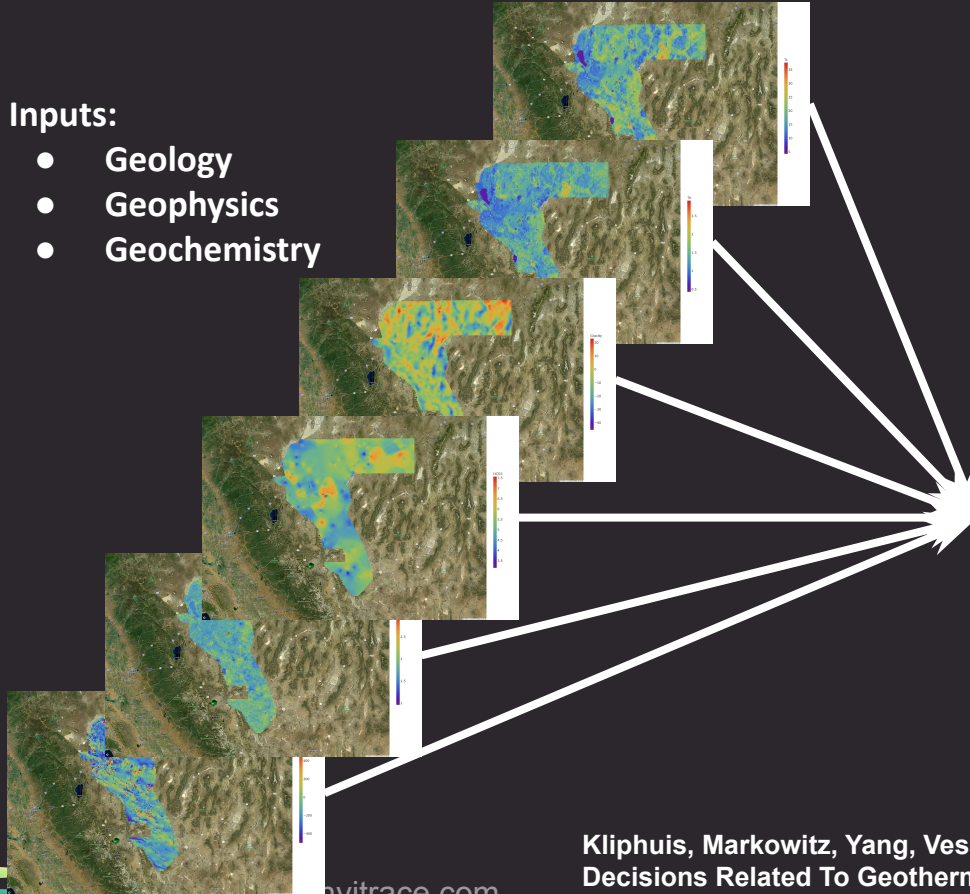


Geothermal prospectivity

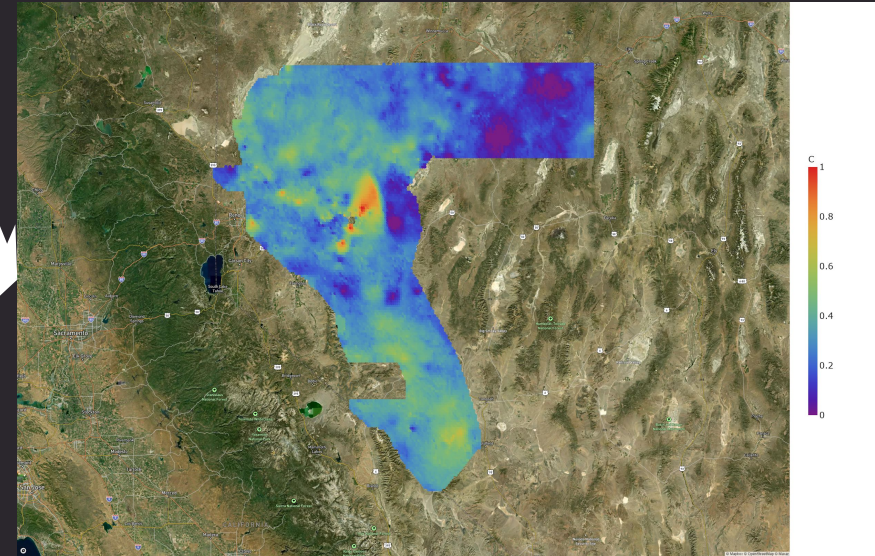
<https://envitrace.com/saas>

Inputs:

- Geology
- Geophysics
- Geochemistry



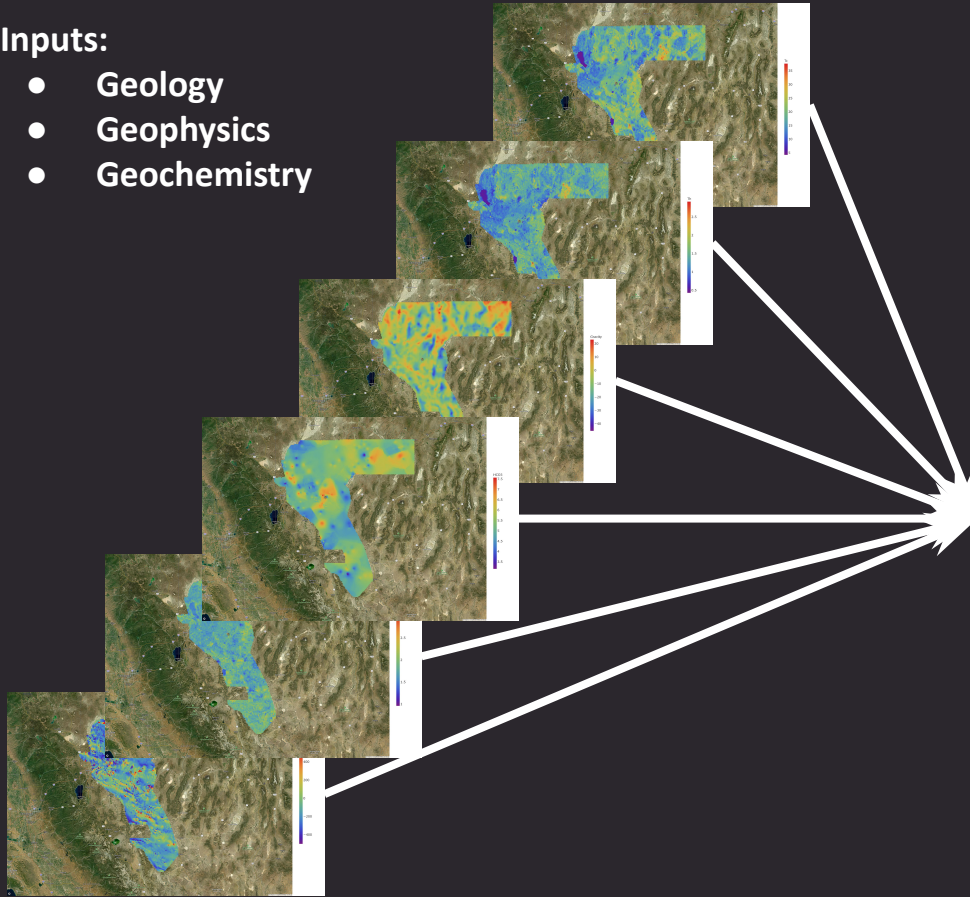
Output: Probability of occurrence



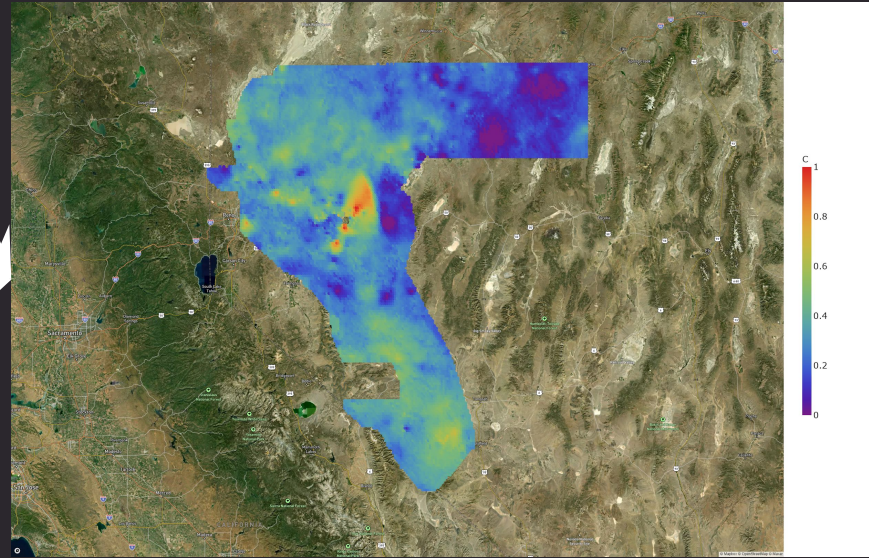
Kliphuis, Markowitz, Yang, Vesselinov(2021) GeoDAWN To GeoTGo: From Complex Data To Decisions Related To Geothermal Prospectivity [PDF](#)

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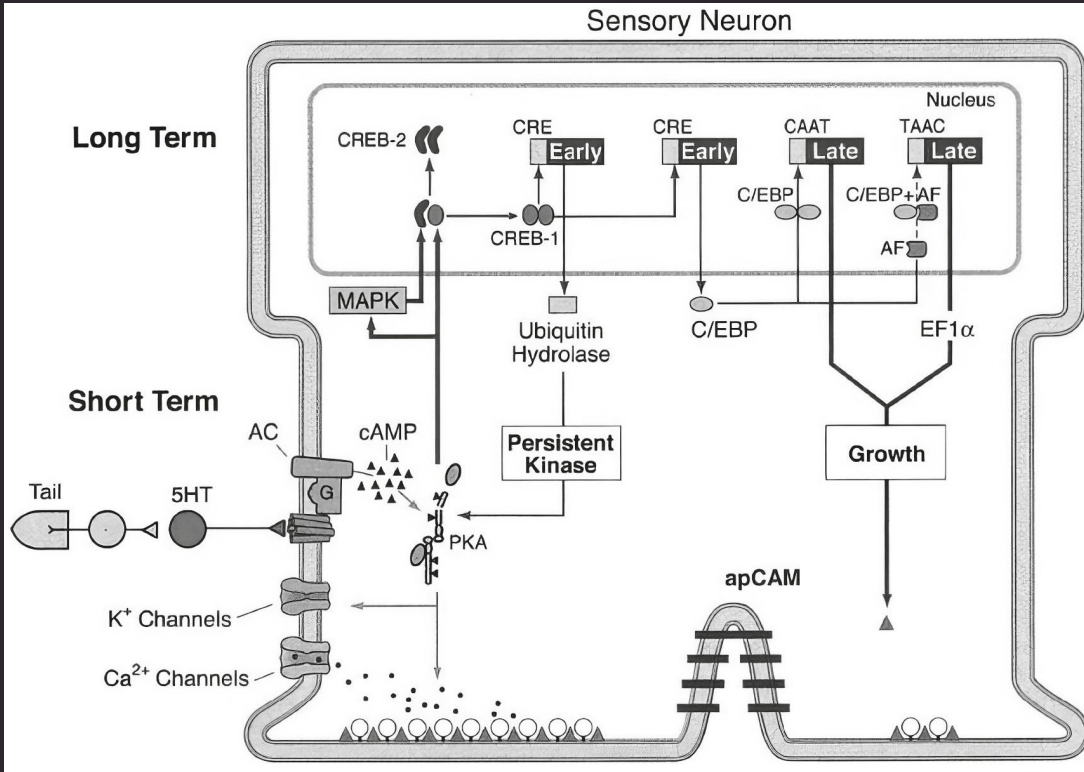
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Output: Geothermal prospectivity

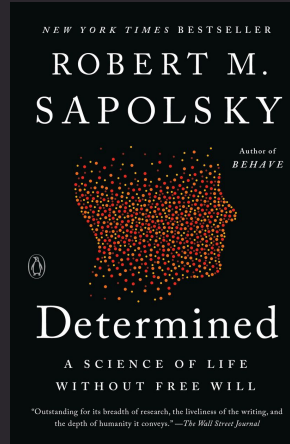


Brain vs Brain

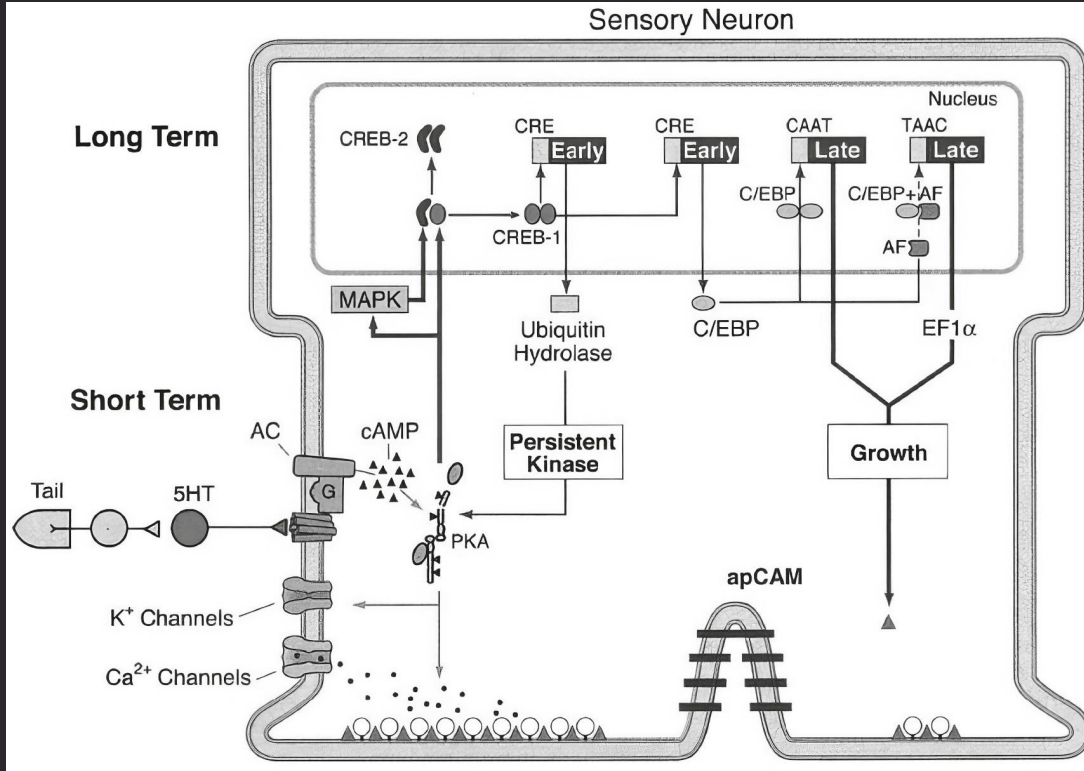


Eric Kandel (2020) Nobel Prize Presentation

Sensory neuron of a sea slug (*Aplysia californica*, i.e., California sea hare) to withdraw its gills if touched.



Brain vs Brain

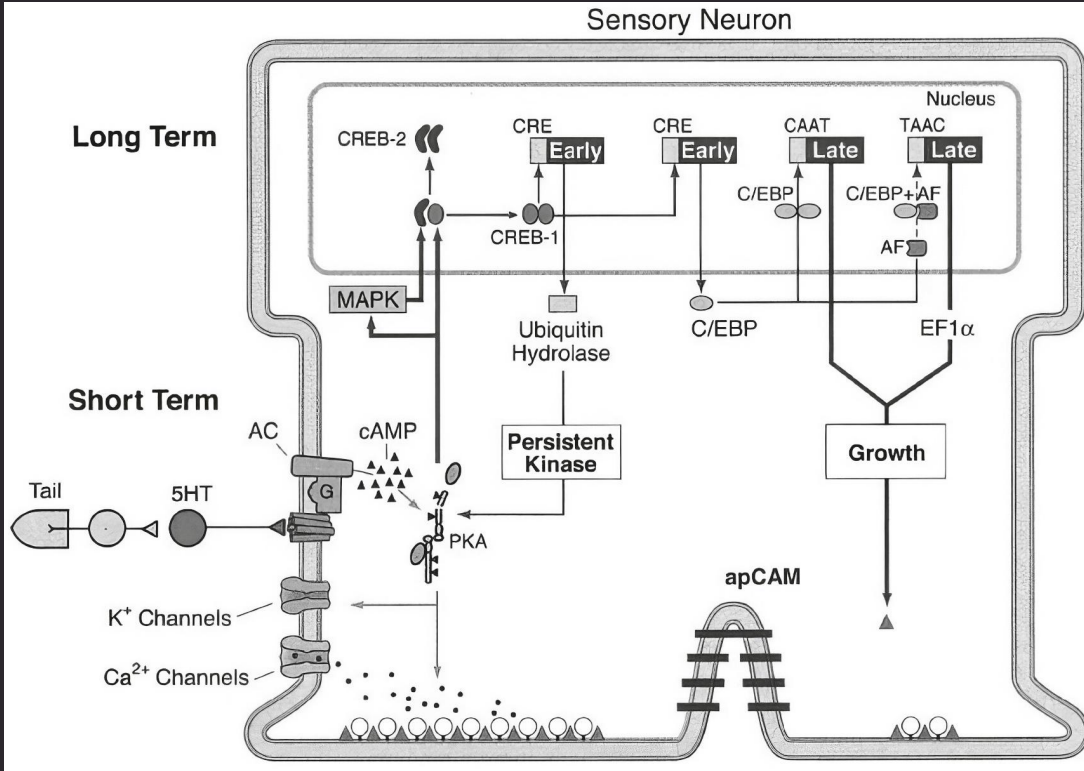


Eric Kandel (2020) Nobel Prize Presentation

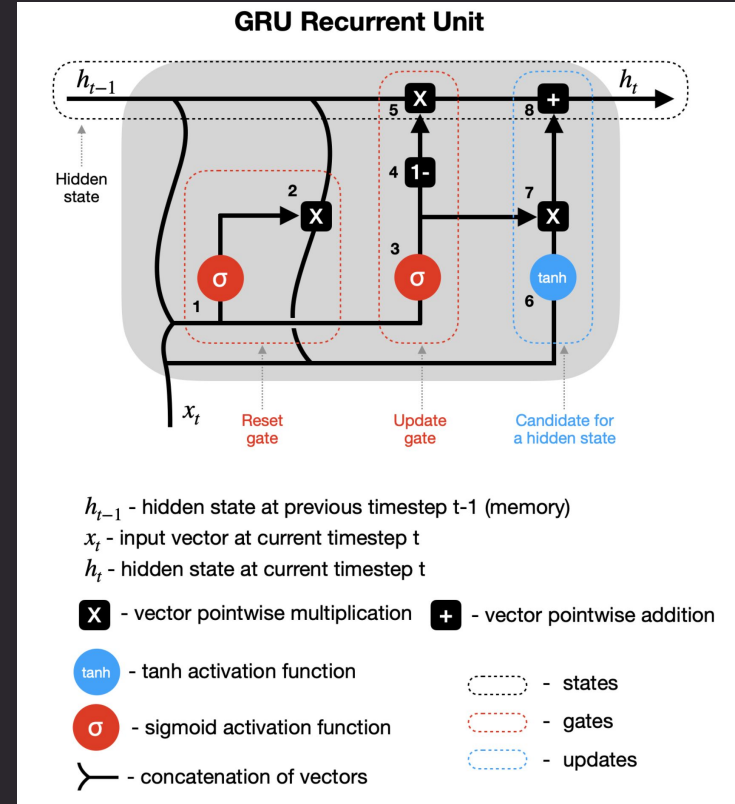
- Our (human) neurons to blink our eyes, and marine sea slugs neurons to withdraw their gills are extremely similar!
- Even though we have NOT shared a common ancestor for more than half a billion years.

Brain vs Brain

- And they are very similar to artificial neural networks we build now



Eric Kandel (2020) Nobel Prize Presentation



h_{t-1} - hidden state at previous timestep t-1 (memory)

x_t - input vector at current timestep t

h_t - hidden state at current timestep t

\times - vector pointwise multiplication $+$ - vector pointwise addition

\tanh - tanh activation function

σ - sigmoid activation function

\cup - concatenation of vectors

- states

- gates

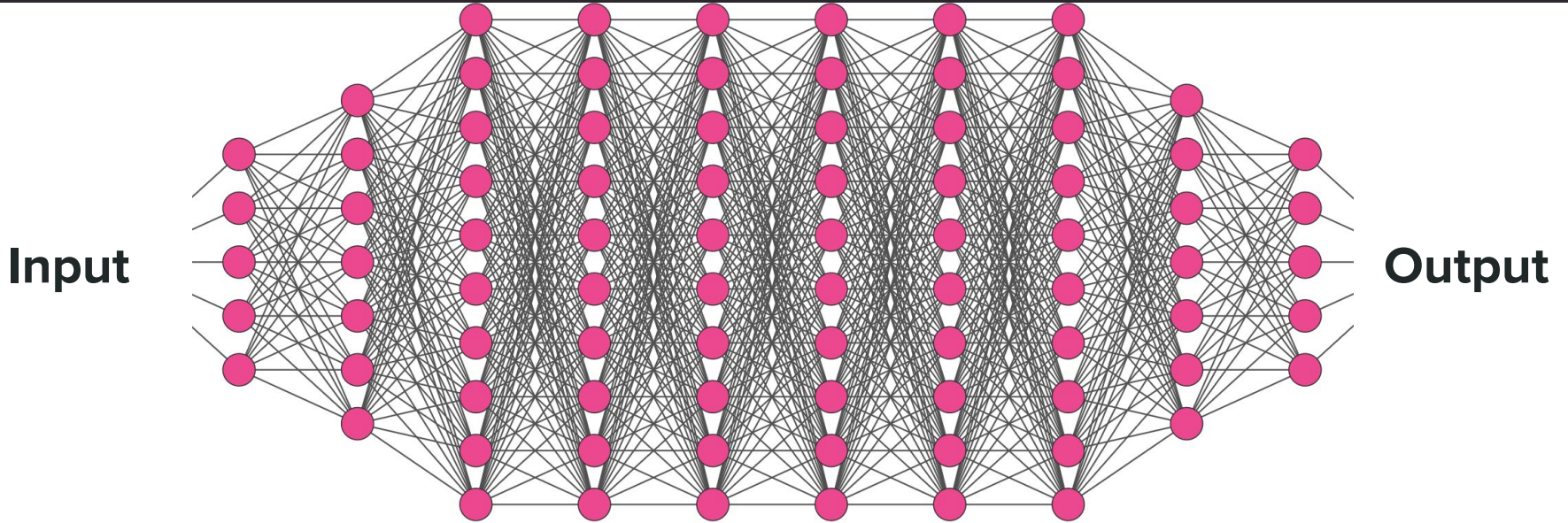
- updates

Brain vs Brain

- Human brain has ~86 billion neurons and ~100 trillion synapses.
- Our neurons conduct biochemical storms of information!
- Information is controlled by graded potentials, thresholds, ion channels, delays, and feedback loops.
- A single neuron can have thousands of inputs and an almost infinite range of activation patterns.

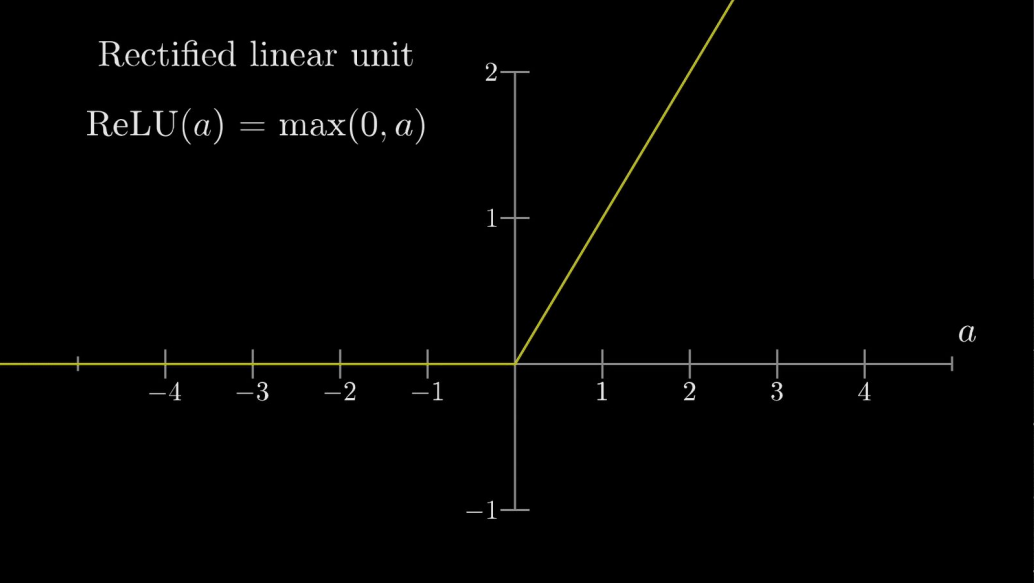
- AI replicates in a way how our brains work: neurons, feedbacks, thresholds, delays ...
- Latest ChatGPT ~1.8 trillion parameters (maybe; no official numbers)
- AI neural networks are not even close to reproducing the complexity of our neurons.

Neural Network



- Each neuron propagates information → from inputs to outputs ...
- Depending to the inputs can be activated or not or something in between
- And there are feedbacks from other neurons

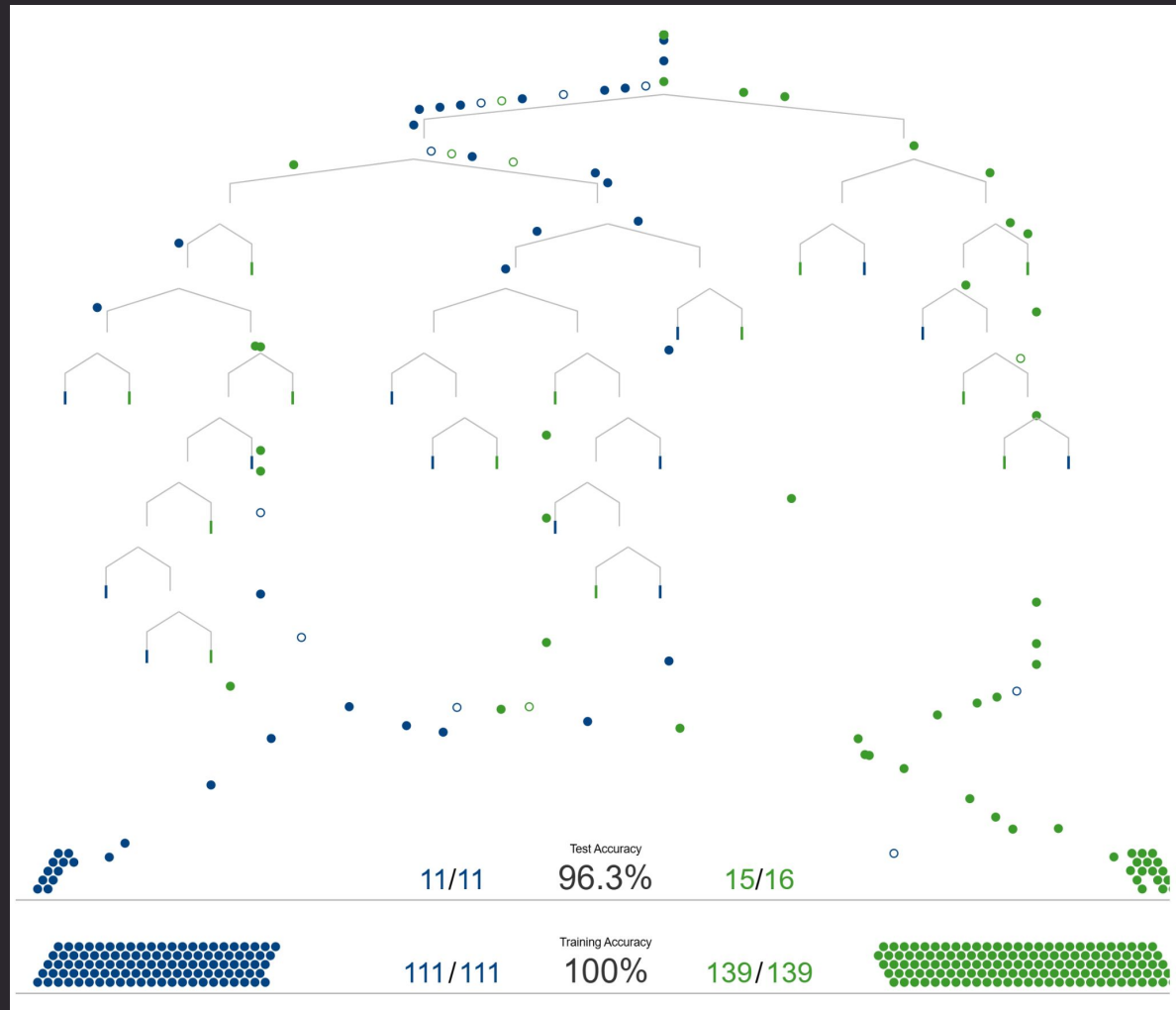
Neuron Activation Types



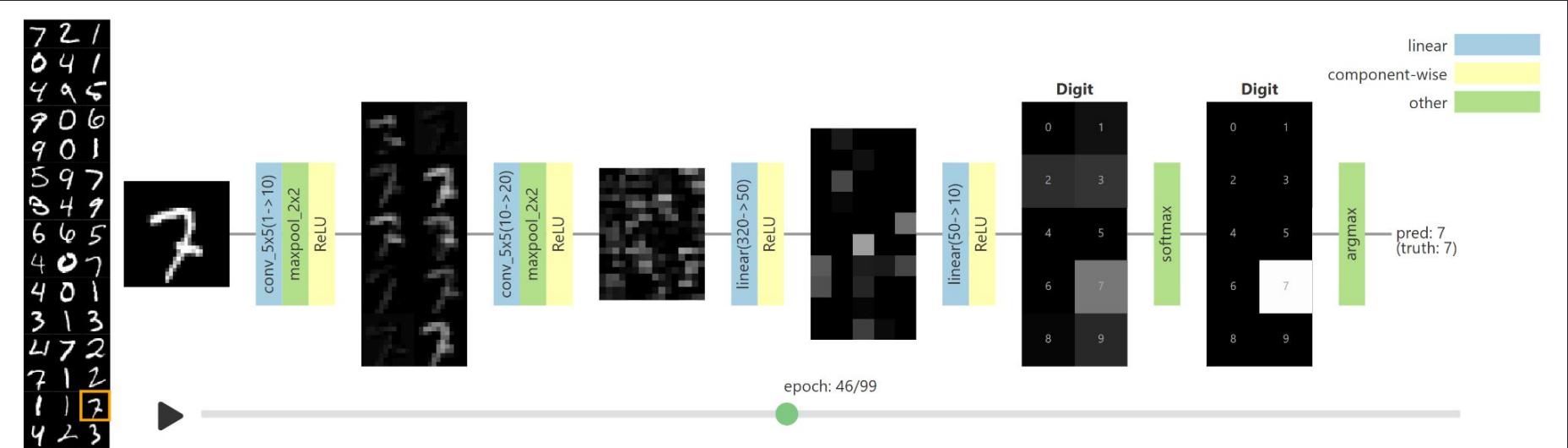
Identity	Sigmoid	TanH	ArcTan	
ReLU	Leaky ReLU	Randomized ReLU	Parameteric ReLU	
Binary	Exponential Linear Unit	Soft Sign	Inverse Square Root Unit (ISRU)	
Inverse Square Root Linear	Square Non-Linearity	Bipolar ReLU	Soft Plus	

Decision Trees

- Where is the apartment?
- In San Francisco or New York?
- Build a decision tree to find out ...



Learning the numbers



Neural network opened. The colored blocks are building-block functions (i.e. neural network layers), the gray-scale heatmaps are either the input image or intermediate activation vectors after some layers.

Learning the numbers

Basic Convnet for MNIST

Draw any digit (0-9) here



use GPU

 CLEAR

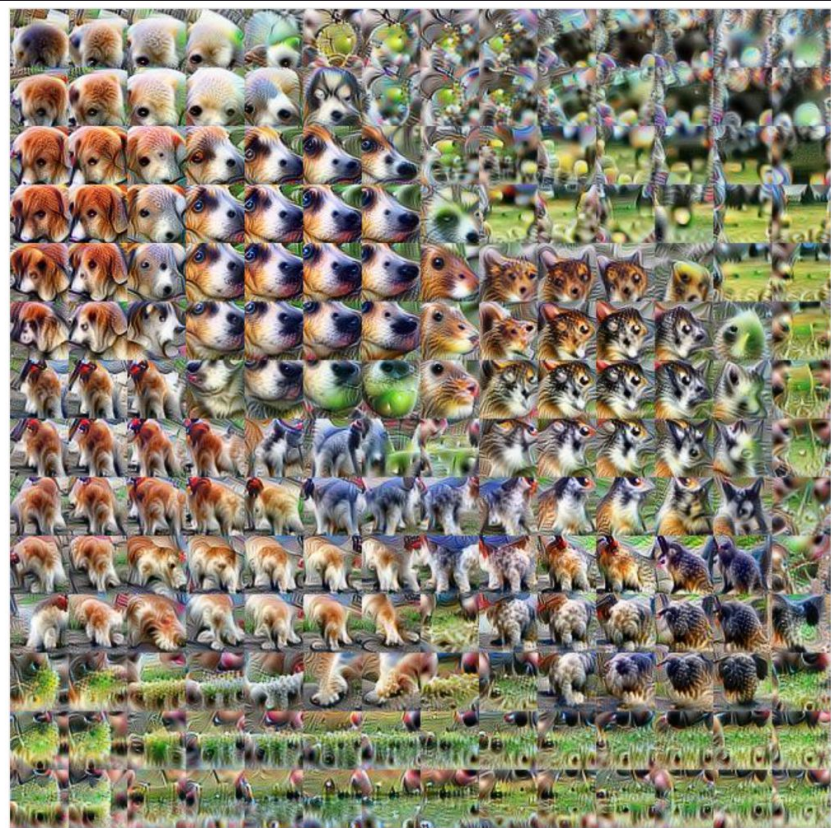
0 1 2 3 4 5 6 7 8 9

Cats & Dogs



Cats & Dogs

<https://distill.pub/2019/activation-atlas/>



Cats & Dogs

INPUT IMAGE

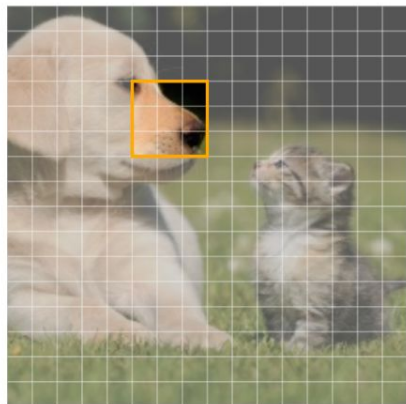


IMAGE PATCH



Overlapping patches of the input image are evaluated one by one.

ACTIVATIONS

neuron 0:	0.40849
neuron 1:	0.33109
neuron 2:	0.12017
neuron 3:	0.37442
neuron 4:	-0.43208
⋮	
neuron 512:	0.39739

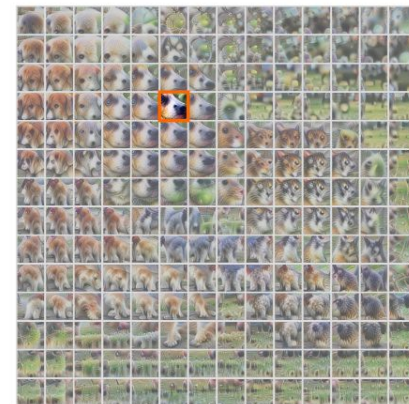
We record a single activation value for each of the 512 neurons. (values shown are mocked)

FEATURE VISUALIZATION



We then produce a feature visualization and place them on a grid.

ACTIVATION GRID



<https://distill.pub/2019/activation-atlas/>

What is in the AI brain?

Region Neurons



USA



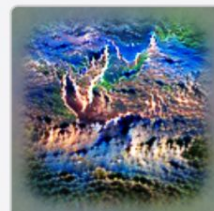
Europe



India



West Africa?



Australia



North America



New York

Person Neurons



Donald Trump



Elvis Presley



Lady Gaga



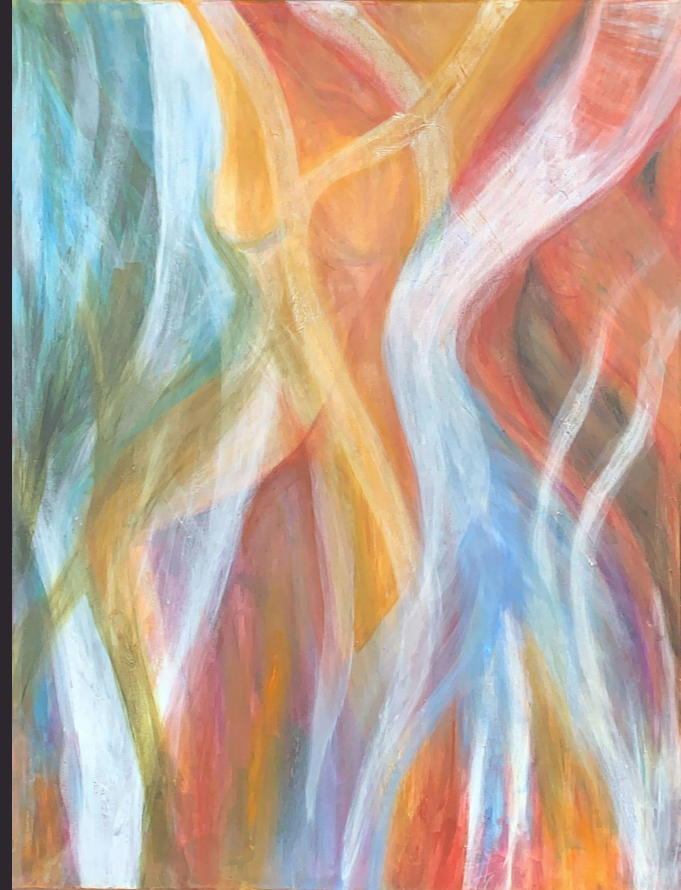
Ariana Grande



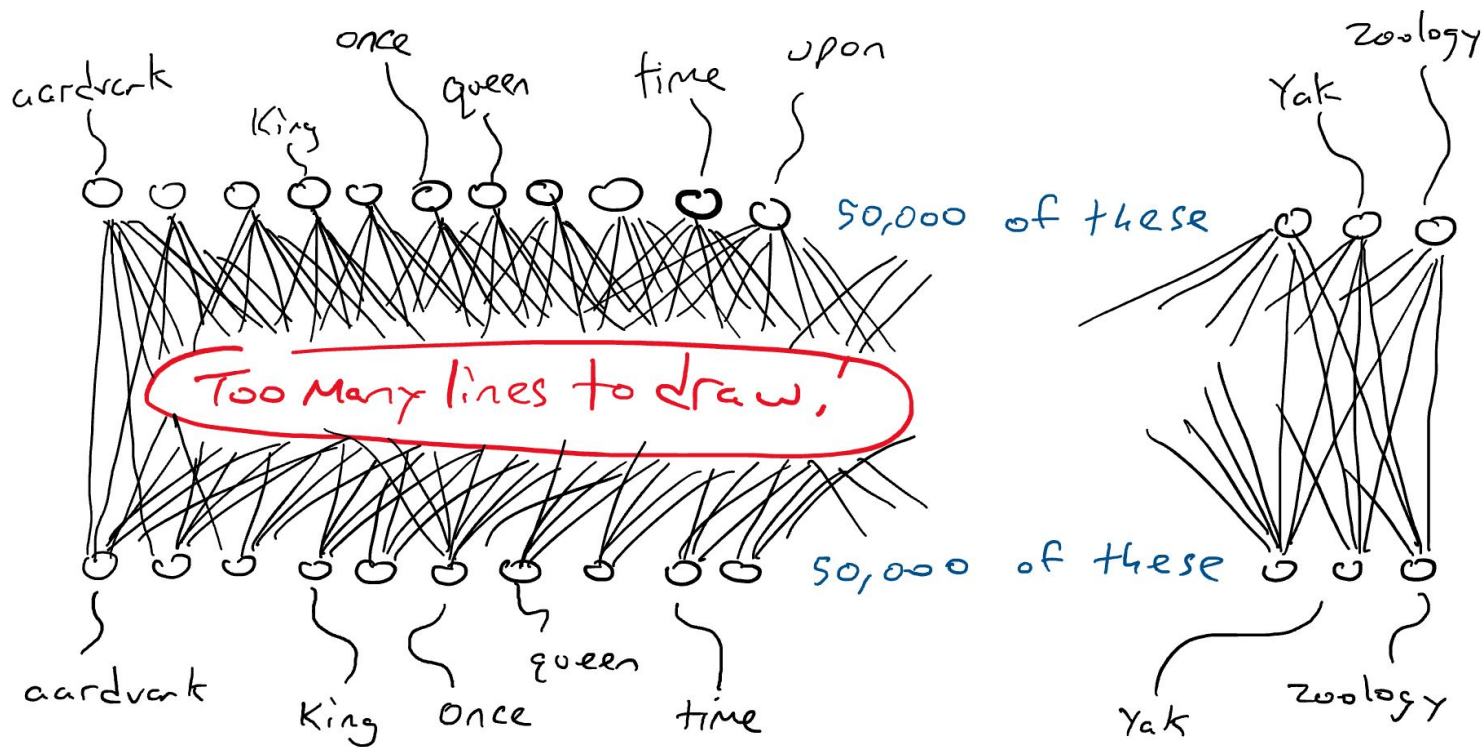
Jesus Christ

<https://distill.pub/2021/multimodal-neurons/>

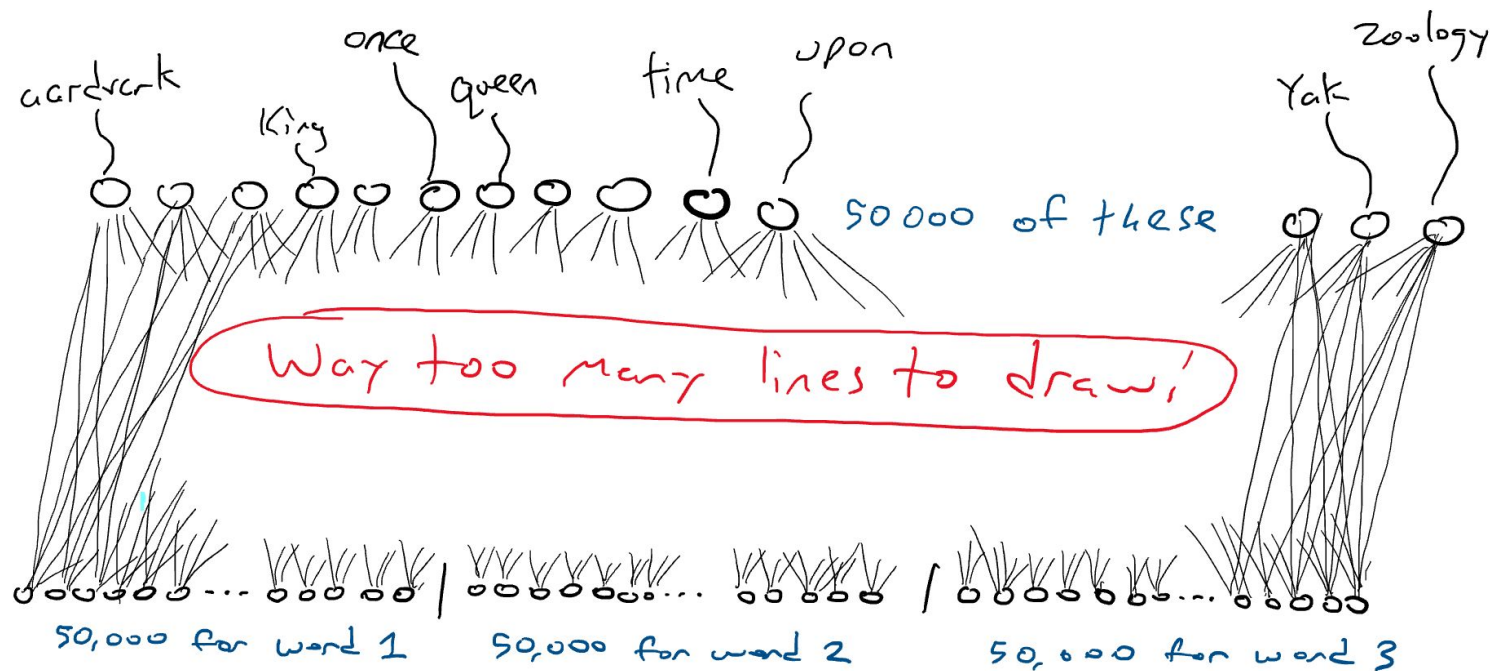
Large Language Models and Generative AI ...



Once ...



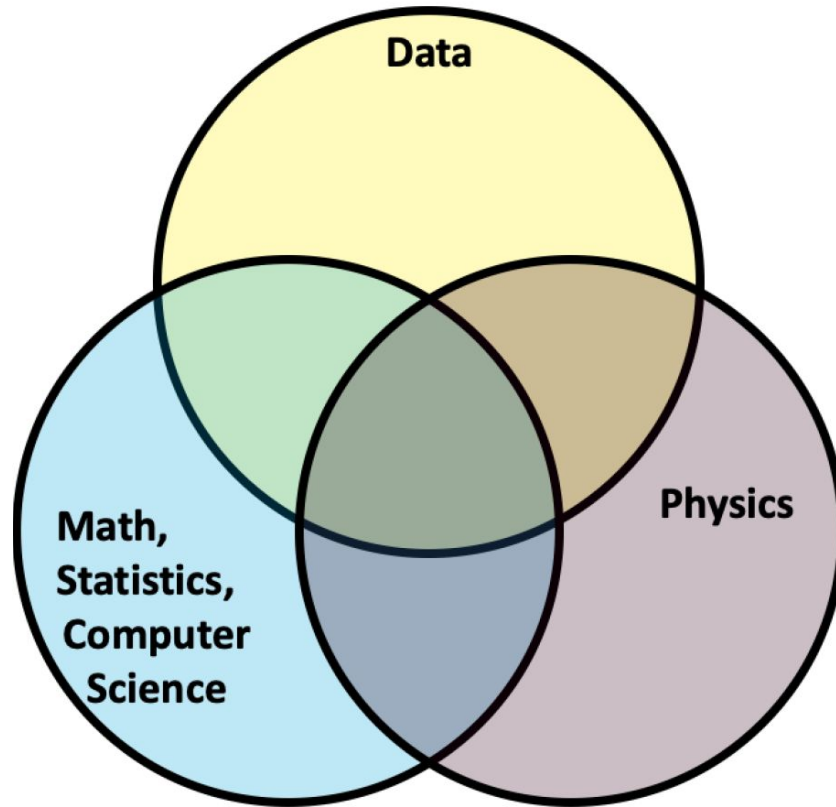
Once upon a ...



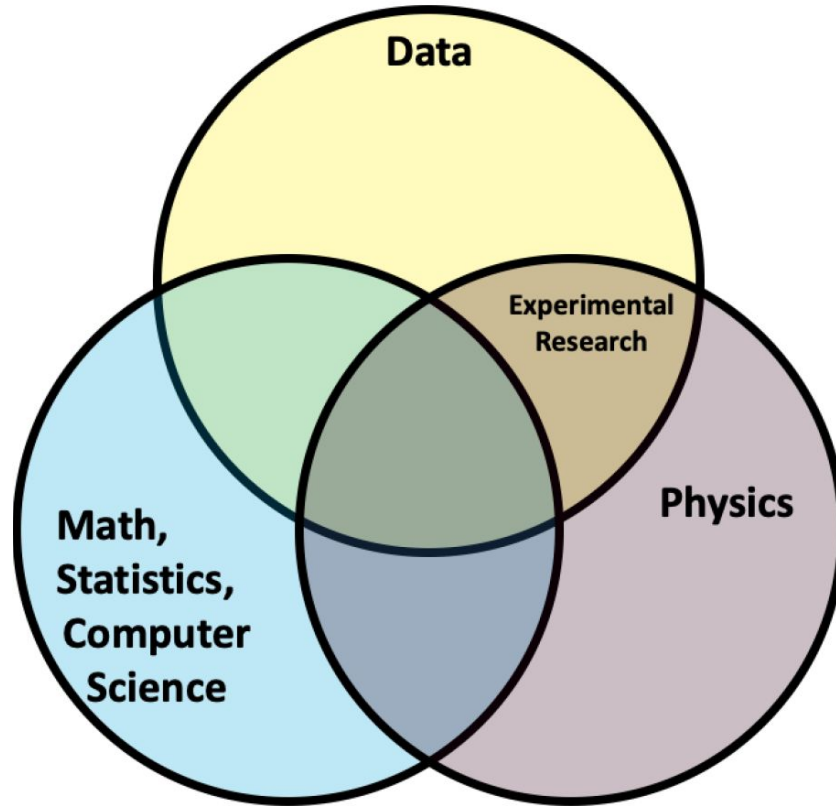
Science-Informed AI



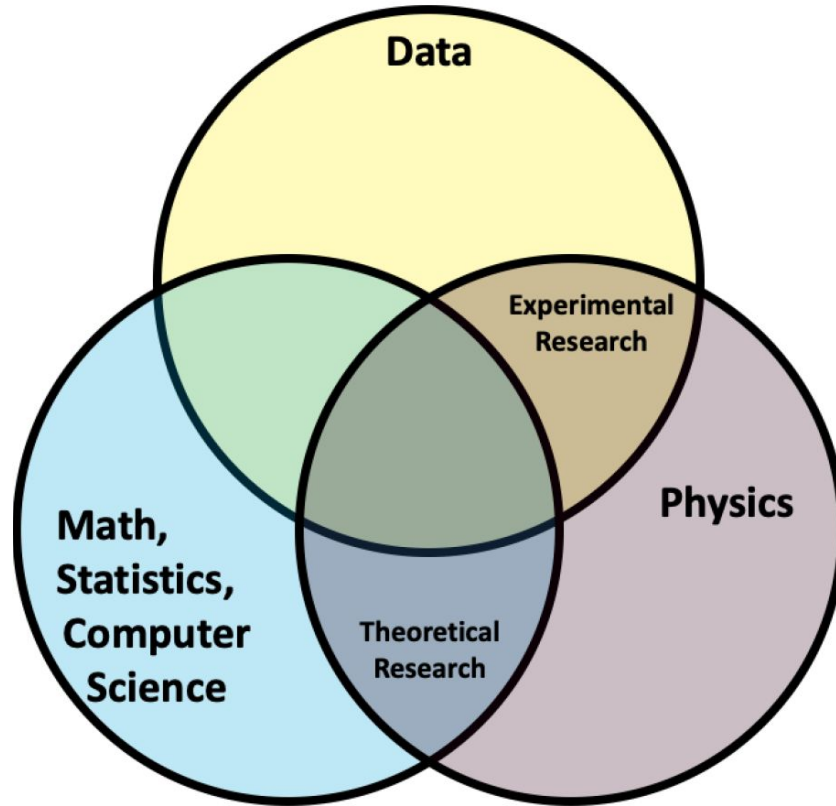
Science-Informed Machine Learning



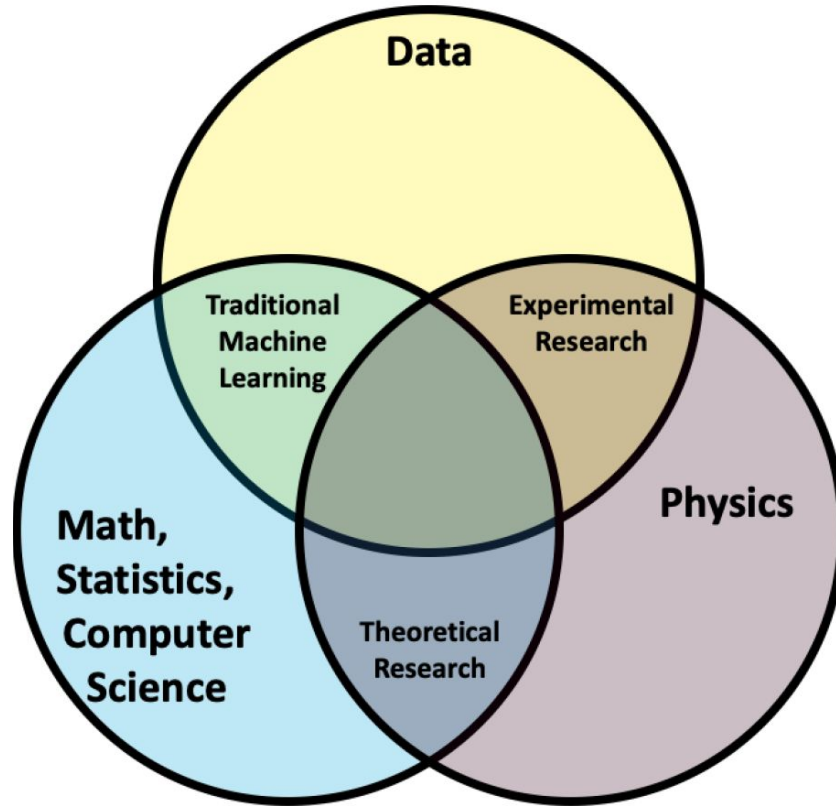
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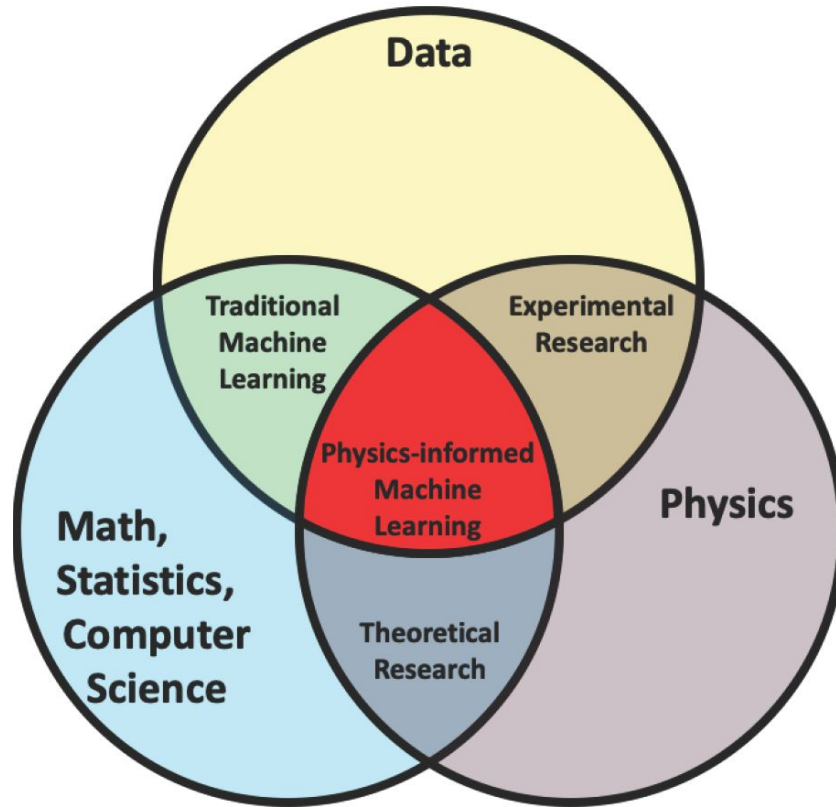
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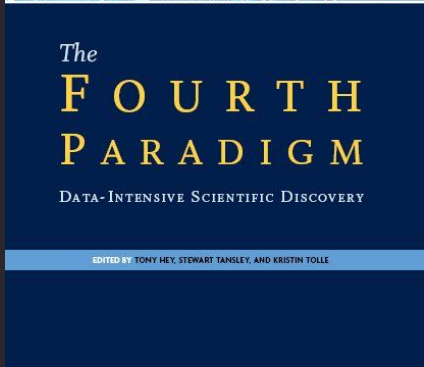
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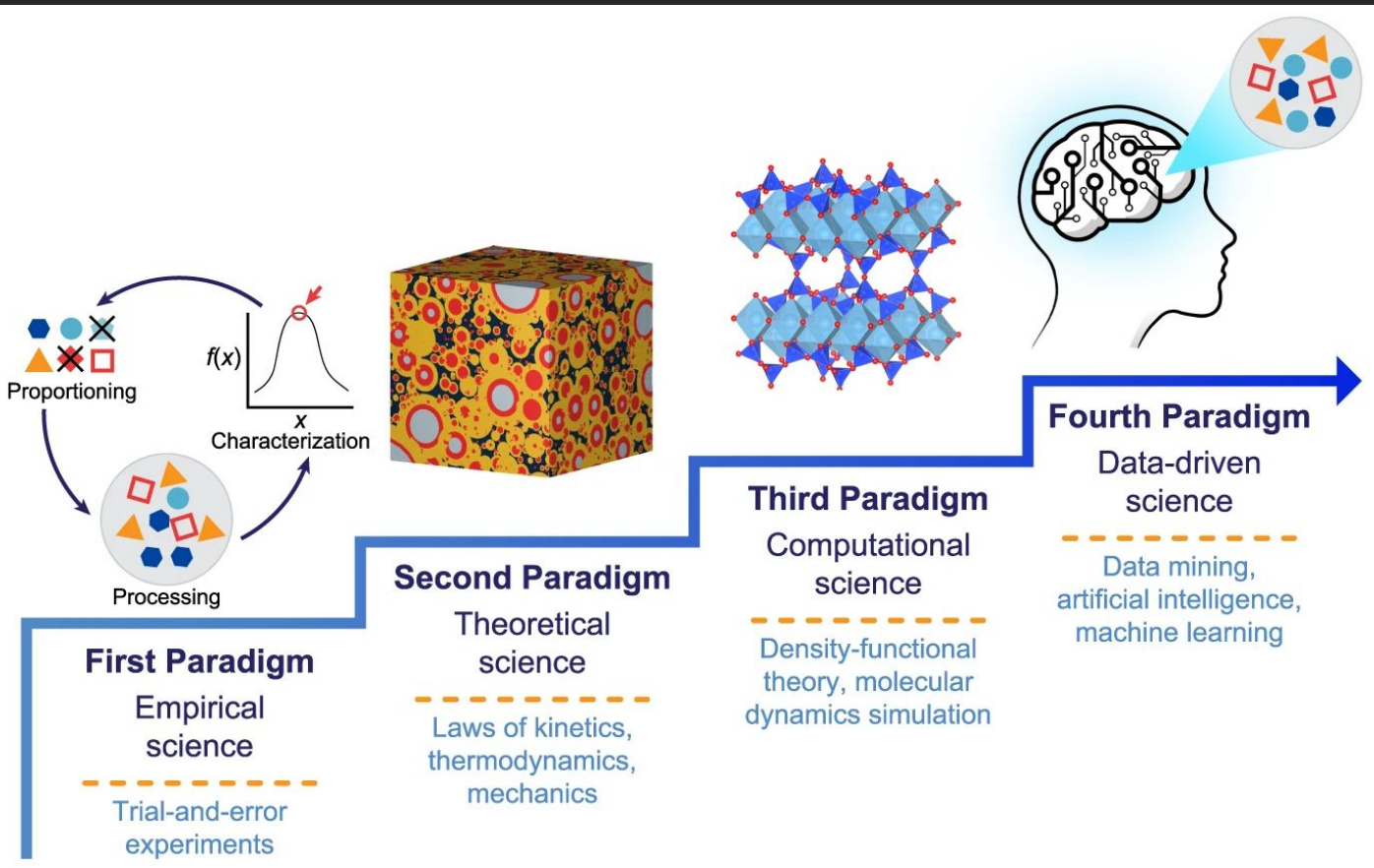
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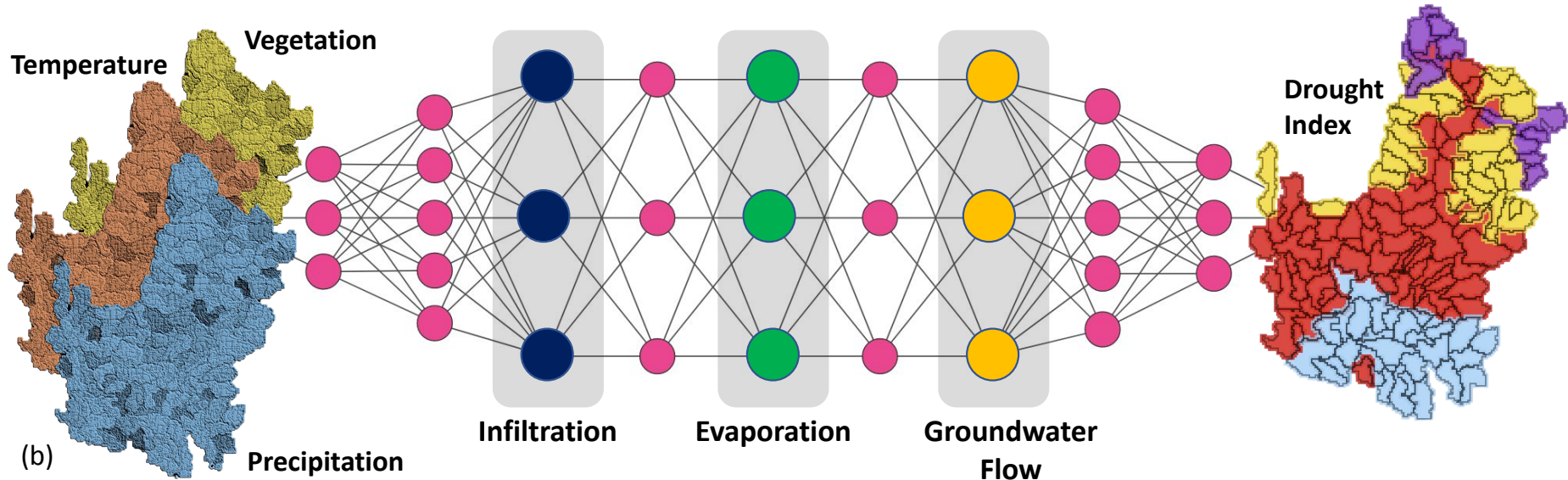
The Fourth Science Paradigm



Microsoft Research, *The Fourth Paradigm: Data-Intensive Scientific Discovery*, 2009 [LINK](#)

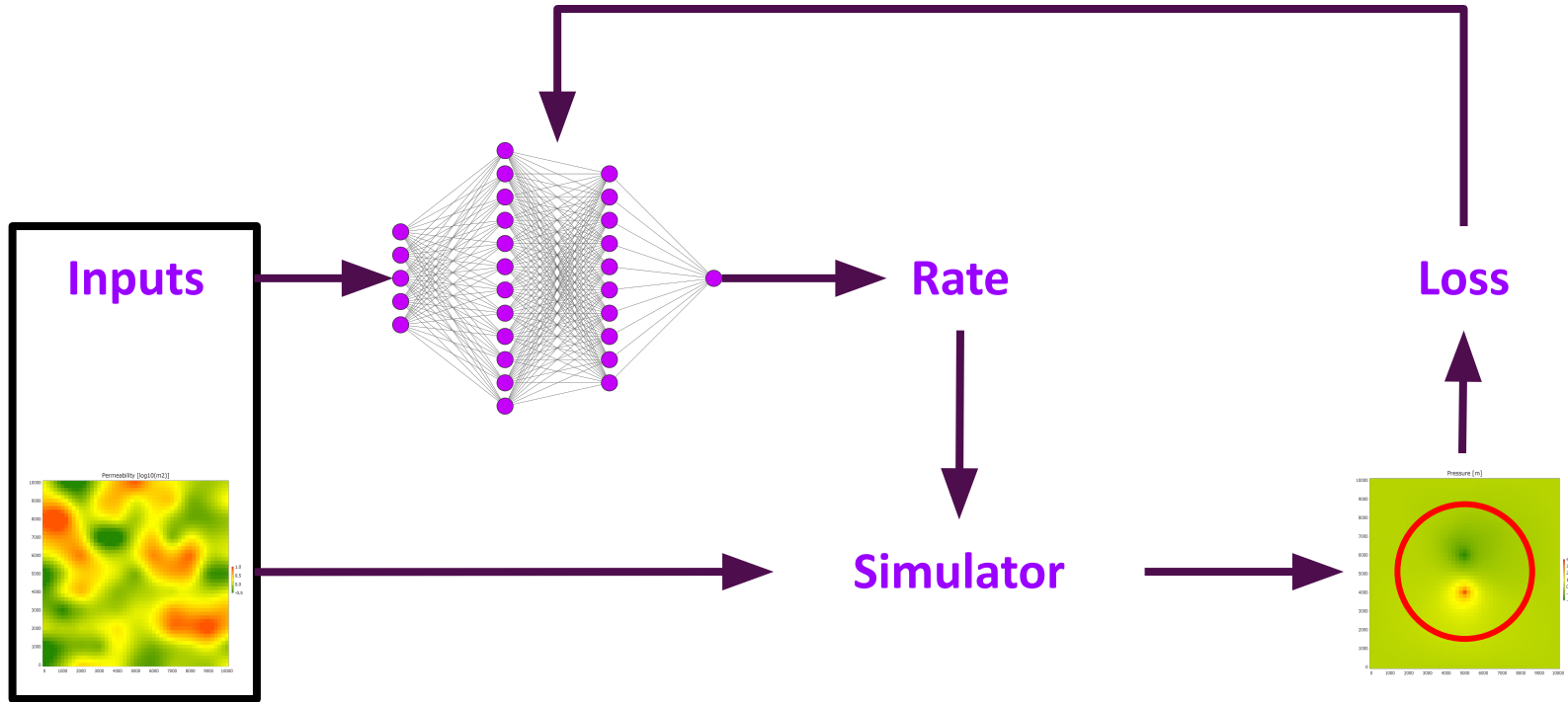


Science-Informed AI



Talsma, Bennett, Vesselinov (2021) Characterizing Drought Behavior using Unsupervised Machine Learning for Improved Understanding of Future Drought in the Colorado River Basin [PDF](#)

Science-Informed AI (model in the loop)

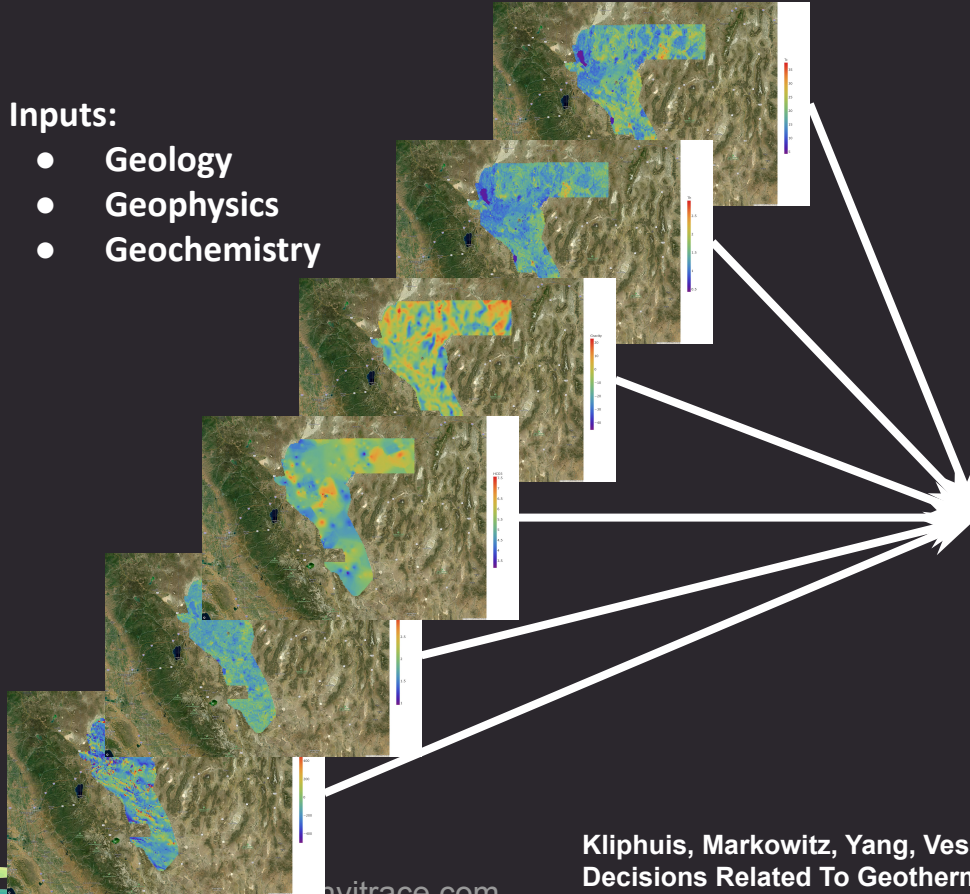


Geothermal prospectivity

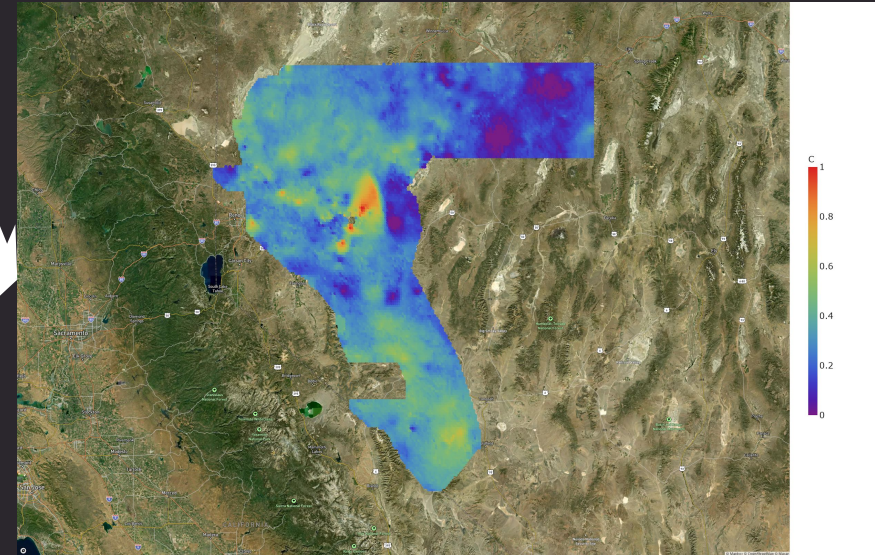
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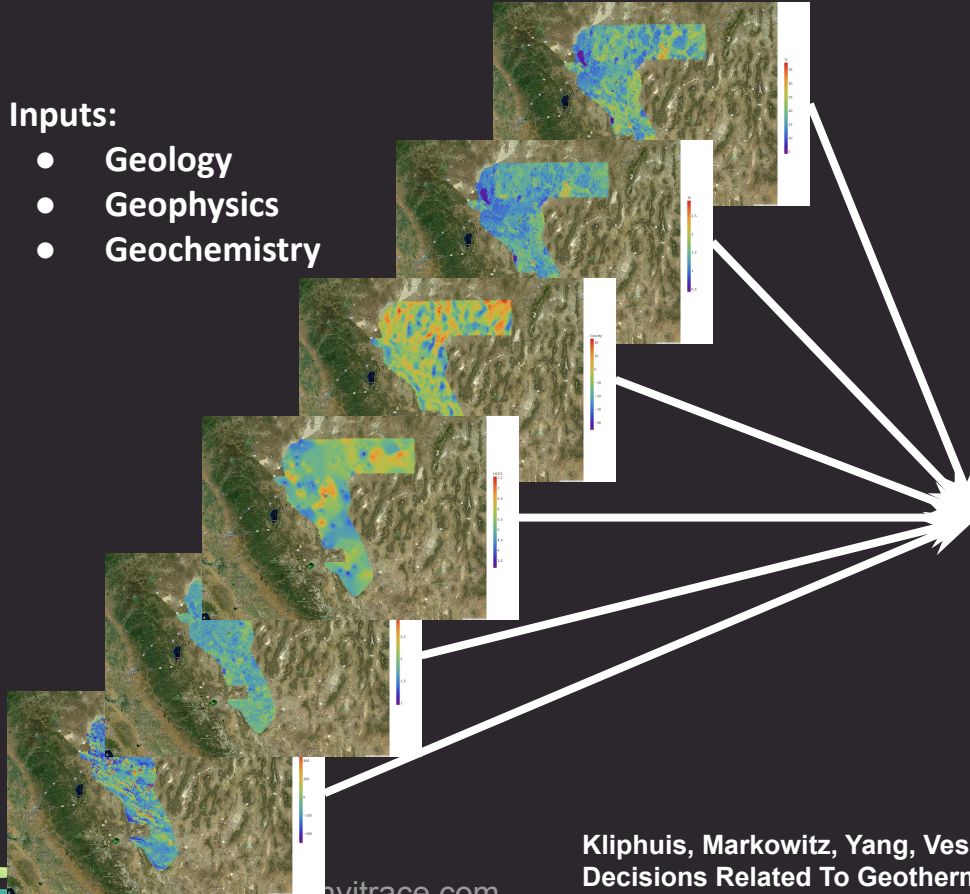
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Geothermal prospectivity

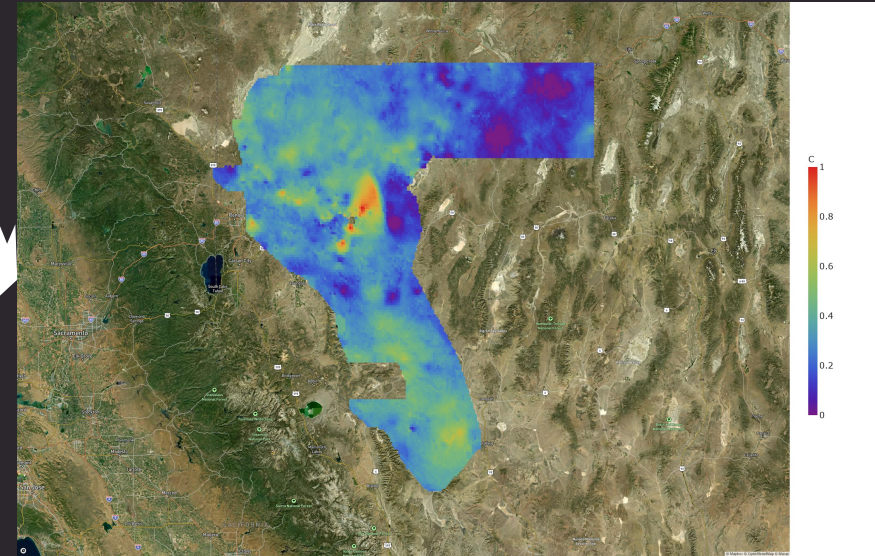
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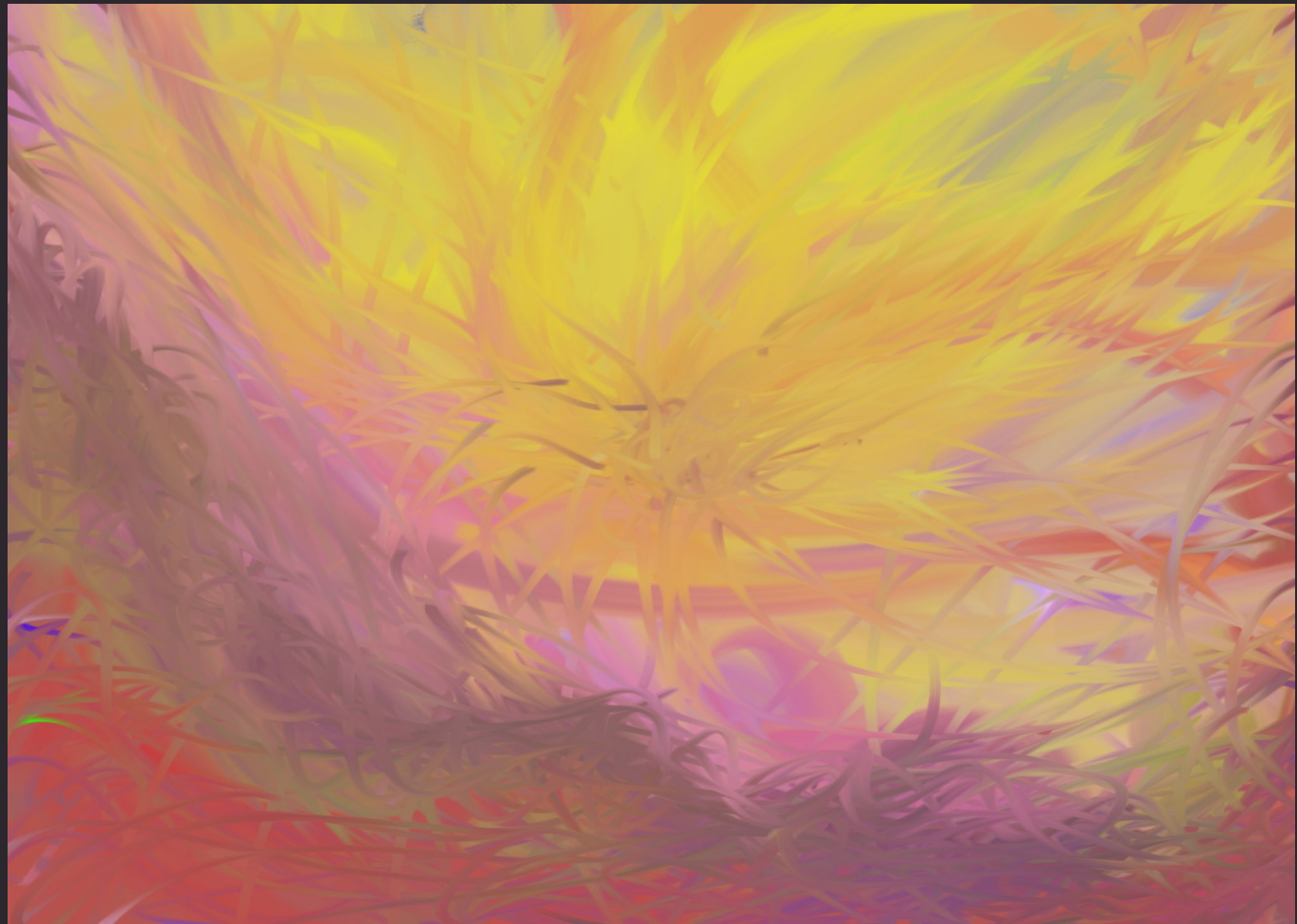


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Energy



Energy

- Through an extensive evolutionary process, our brains are very efficiently designed.
- Energy consumption of our brains is about **480 Wh** each day (**~175 KWh** per year)
- Energy consumption per person is **140 KWh** each day (**~50 MWh** per year) (in USA).

- Training the latest ChatGPT/Gemini models consumed **~50,000 MWh** for about 6 months.
- In terms of energy, this is equivalent to training about **8,000** people (40 hours a week for 6 months).

- A single (~2 minutes) query consume **~2Wh**.
- 1 billion queries consume **2,000 MWh** per day.
- This is equivalent of **~4,000 years** of thinking.
- **~4,000,000** experts will be needed to answer these questions.

- To answer these questions, their brains will consume **~2000 MWh**.
- Experts' total energy consumption will be **~600,000 MWh**.
- ... and think about their salaries ...

Energy

- AI methods and tools developed by us and others can address existing energy and environmental challenges
- Geothermal is one of the primary candidates for providing cooling and power to data centers.
- Our AI tools facilitate the geothermal exploration and extraction
- Our AI tools address also other environmental concerns related to data centers including water-supply impacts and contamination

Let us build a brighter and cleaner future with the help of AI!

- AI solutions for Energy and Environmental problems
 - energy production and storage (including geothermal and hydrogen)
 - waste management (including nuclear waste disposal and carbon sequestration)
 - contaminant characterization and remediation
 - induced seismicity
 - in-situ mining (including rare-earth elements)
 - water, energy, & food nexus
 - urban climate monitoring and analyses
- Cloud data management and computing
- Visualization and analytics tools
 - pre-processing
 - optimization
 - sensitivity assessment
 - uncertainty quantification
 - risk evaluation
 - decision support
 - lifecycle assessments



- **>\$4.6M R&D funding**
- **>\$1M contracts and consulting**
- **30+ combined years of AI experience**
- **100+ combined years of research**
- **500+ research papers**
- **20+ open-source codes (GitHub)**
- **5+ proprietary codes**
- **10+ AI Patents & Invention Disclosures**
- **2 AI R&D 100 Awards**

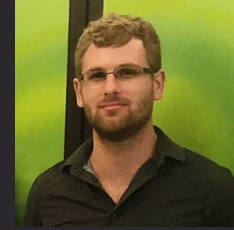
Our Team



Trais Kliphuis
CEO, Co-Founder



Velimir ("monty")
Vesselinov
CTO, Co-Founder, PhD



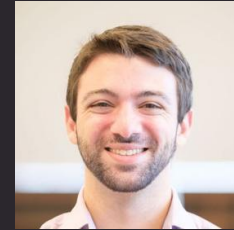
Adam Rupe
Scientist, PhD



Paul A. Johnson
Scientist, PhD



Torey Hume
Director of Operations



Mikhael Seeman
Scientist, PhD



Noah Hobbs
Scientist, PhD



Elysia Buntun
Administrator



Ari Markowitz
Scientist,
Code Developer

Questions

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TO PROVE YOU'RE A HUMAN,
CLICK ON ALL THE PHOTOS
THAT SHOW PLACES YOU
WOULD RUN FOR SHELTER
DURING A ROBOT UPRISING.



THIS IS YOUR MACHINE LEARNING SYSTEM?

YUP! YOU POUR THE DATA INTO THIS BIG
PILE OF LINEAR ALGEBRA, THEN COLLECT
THE ANSWERS ON THE OTHER SIDE.

WHAT IF THE ANSWERS ARE WRONG?

JUST STIR THE PILE UNTIL
THEY START LOOKING RIGHT.

